COMMUNITY & LANGUAGES

## CONTACT

Frederik Hendrikbuurt Amsterdam, The Netherlands

@: anna@triggercreation.com ©: +31 6- ask via inMail

## PROFILE

I am trilingual and like to host reflexion groups about socioenvironmental justice.

# EDUCATION

### NANTES UNIVERSITY

Master's of Arts in Business & Modern Languages 2016-2017

#### NANTES UNIVERSITY

Bachelor's of Arts in Law & Modern Languages 2013-2016

### VAN GOGH HIGH SCHOOL

Franco-Spanish social & economic sciences diploma 2010-2013

## SKILLS

- Languages, public speaking
- Research, archiving



# WORK EXPERIENCE

THNK School of Creative Leadership, Program Manager AUG 2021 - PRESENT. THE NETHERLANDS

- Online & in-person programs coordination
- Event management, participants onboarding

**Trigger Creation, Freelance Content Creator** DEC 2018 - PRESENT. THE NETHERLANDS

- Copywriting, editing, proofreading, translation
- Website maintenance support, social media content creation
- Blogging on socio-economic matters

### Recruitee, French Translator & Content Marketer

JUNE 2019 - SEPT 2021. THE NETHERLANDS

- Content editing, proofreading, translation
- Blogging, tone of voice and SEO harmonisation

#### Exhibition People Powered Movement vs Shell, Co-organizer

JULY 2020 - DEC 2020. NDSM-FUSE - THE NETHERLANDS

By Chihiro Geuzebroek, with the help of Milieudefensie, the Transnational Institute and numerous grassroots movements.

- Installations, audio stories, photography, relics of resistance movements and compilations of documents focusing on the role of ancestors in resistance, and calls for decolonial climate justice
- Hosted panel discussions on the cultural influence of fossil fuel industries

#### An Activist Lab

MAY 2020 - FEB. 2021. REMOTELY

• Reflexion on intersectionality through fashion. With Marie Schaller -a Fashion Design graduate researching on building a fairer fashion industry. Worked on a garment to raise awareness about intersectionality and social justice.



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### MORE ABOUT ME

Hello! I am Anna, and as you can see, my focus is on languages, education, arts, culture and technology.

I have a passion for hosting conversations about social issues. Examples of that are the panel discussions I held to question the financial influence of fossil fuel industries in cultural spaces, and the group talks around a future sustainable fashion and the ability one has to communicate their message through clothes. I also taught French to students, while I was studying Modern Languages & Law.

Click the logos on the right of my experiences to learn more, and I will gladly elaborate during a call.



# WORK EXPERIENCE

make sense Amsterdam, Workshop facilitator APR 2019 - OCT 2019. THE NETHERLANDS

With Celia Goletto: Gatherings where a speaker and their audience would voice their cognitive dissonance in the workplace and reflect together on the future of our relationship to labour.

#### Bird Rides, Operations Specialist

AUG 2018 - JAN 2019. THE NETHERLANDS

- Translation management, advertising campaigns proofreading
- EMEA internal and external training development
- Partners onboarding & management

Ahims'Animals, Volunteering Communications Officer MAR 2018 - DEC 2018. REMOTELY



Spotzer

- Community management & content creation: copywriting, infographics, newsletter
- Website redesign & maintenance (SEO, proofreading, translation)
- Advice: online & offline image, legal matters

#### Spotzer Media Group, Digital Marketing

AUG 2017 - AUG 2018. THE NETHERLANDS

- Digital marketing consultancy aimed at SMBs
- Website creation with web designers & copywriters according to creative brief
- Website maintenance, B2B customer engagement & upsells

4ArtsFoundation, Marketing & Communication Officer

APR 2017 - AUG 2017. THE NETHERLANDS

- Marketing, communication & social media consultancy, newsletters & press release
- Administrative and community management
- Networking, marketing strategy implementation